



Advertising Strengths: This south facing billboard is located just east of the I-196/US-31 interchange. It targets US-31 traffic heading north toward downtown Holland.



LOCATION: E/S US-31 .15 MI S/O 60TH ST

FACING	SIZE	WEEKLY IMPRESSIONS	ILLUMINATED	LATITUDE/LONGITUDE	TYPE
South	12 x 25	Contact GRO	Yes	42.73524 /-86.1406	Vinyl